

**Santa Fe County Lodgers Tax Advisory Board
Thursday, October 29, 2015, 9:30 am**

**Santa Fe County Administration Building,
Legal Conference Room, 2nd Floor
102 Grant Avenue
Santa Fe, New Mexico**

**Regular Meeting
Agenda**

- I. Call to Order**
- II. Roll Call**
- III. Approval of Agenda (Action Item)**
- IV. Announcements**
- V. Approval of September 23, 2015 Regular Meeting Minutes (Action Item)**
- VI. Old Business**
 - A. Post-Event Report from Kathy Joyce, Director of Advancement and Heather Tanner, Associate Director of Advancement for the Santa Fe International Folk Art Market held July 10, 11 and 12, 2015**
 - B. Post-Event Report from Joseph Karnes of Global Running Culture for the Santa Fe Thunder Half Marathon held September 20, 2015**
 - C. Post-Event Report from Dawn St. George, Museum Director of El Rancho de Las Golondrinas :**
 - 1. Battlefields & Homefronts New Mexico: the Civil War and More, May 2 & 3, 2015**
 - 2. Spring Festival & Fiber Arts Fair, June 6 & 7, 2015**
 - 3. Santa Fe Wine Festival, July 4 & 5, 2015**
 - 4. ¡Viva Mexico! Celebration July 16 and 17, 2015**
 - 5. Summer Festival and Wild West Adventures, August 1 and 2, 2015**
 - 6. Fiesta de los Ninos: A Children's Celebration, August 29 and 30, 2015**
 - 7. Santa Fe Renaissance Festival, September 19 and 20, 2015**
 - 8. Harvest Festival, October 3 and 4, 2015**

- D. Post-Event Report from Kristine Mihelcic, Public Information Officer for Santa Fe County Regarding 12 FPS Project

VII. New Business

- A. Review and Discussion of Ordinance 2015- 59, Determining Reasonable Notice For Public Meetings During May Through December 2015 Presented by Mr. Tony Flores, Deputy County Manager
- B. Review and Continued Discussion of Ordinance 1999-10, An Ordinance Repealing and Replacing Ordinance 1991-15, Lodgers' Occupancy Tax Ordinance, as it pertains to Board Terms by Mr. Tony Flores, Deputy County Manager (Action Item)

VIII. Financial Report

- A. Santa Fe County Finance Division- Lodgers Tax Financial Report- October 29, 2015 (Pro-Forma)

IX. Advertising Agency

- A. Advertising Agency Report - HK Advertising by Mr. Dave Hayduk

IX. Administrative

- A. Next Meeting Date and Location

Adjournment

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